



Promoting connectivity for an inclusive Asia-Pacific

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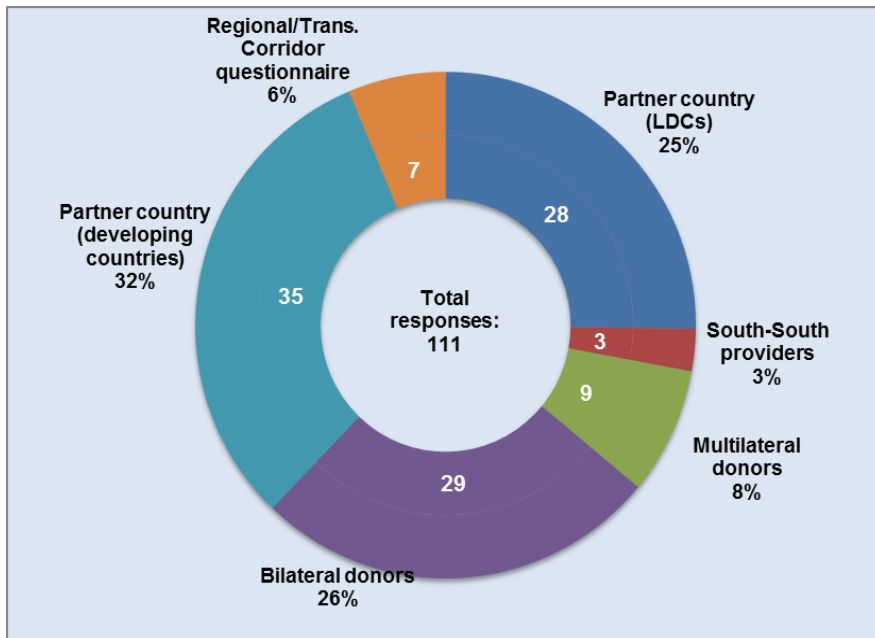
Tashkent, 27-28 June 2018

Factors affecting ecommerce participation

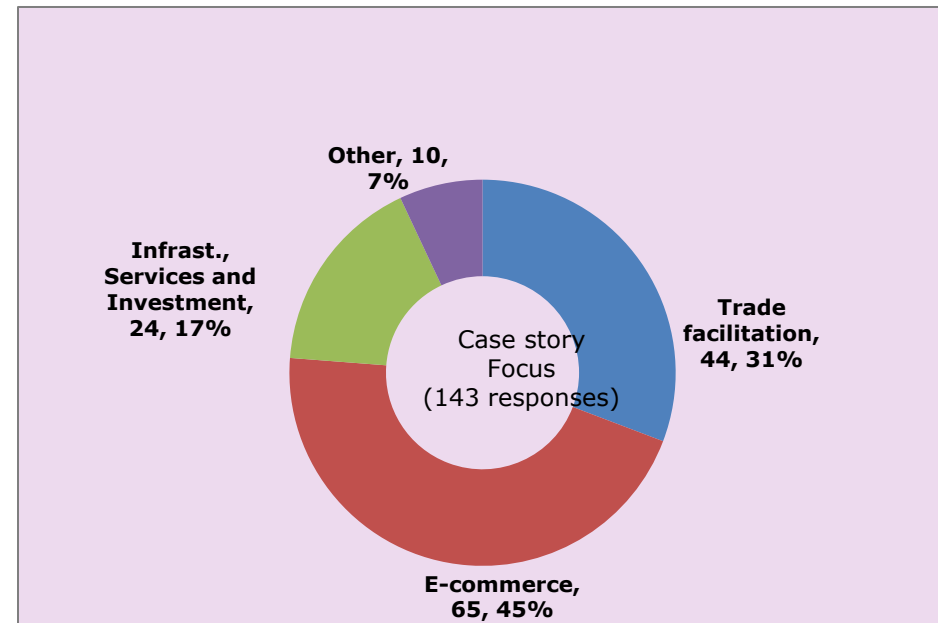
2017 Aft M&E exercise

1. Self-assessment questionnaires
2. Case stories

Questionnaires



Case stories

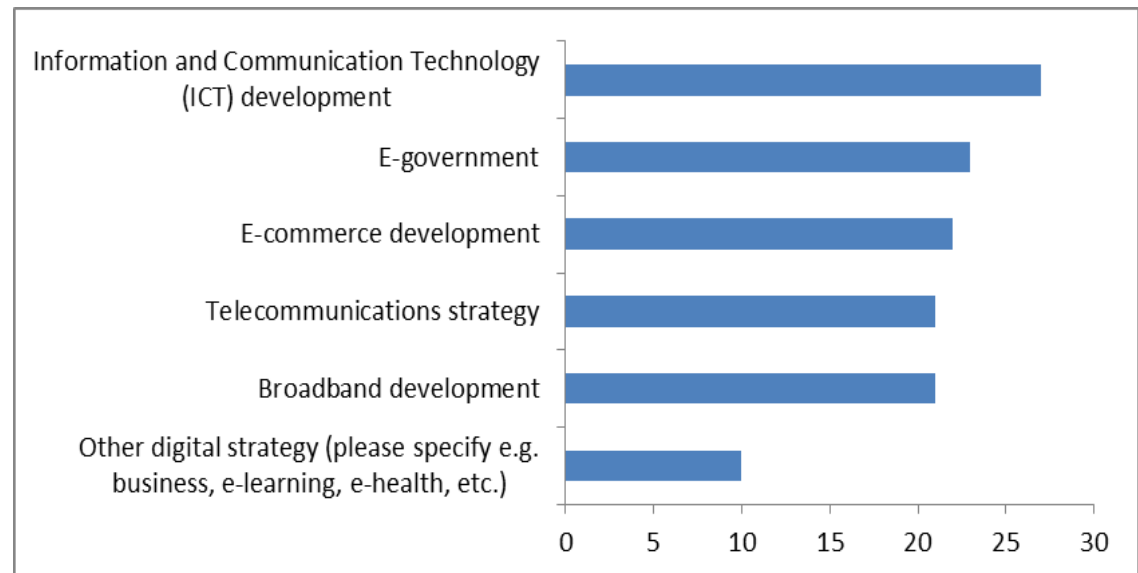


ICT Connectivity and E-commerce Programming in Partner countries

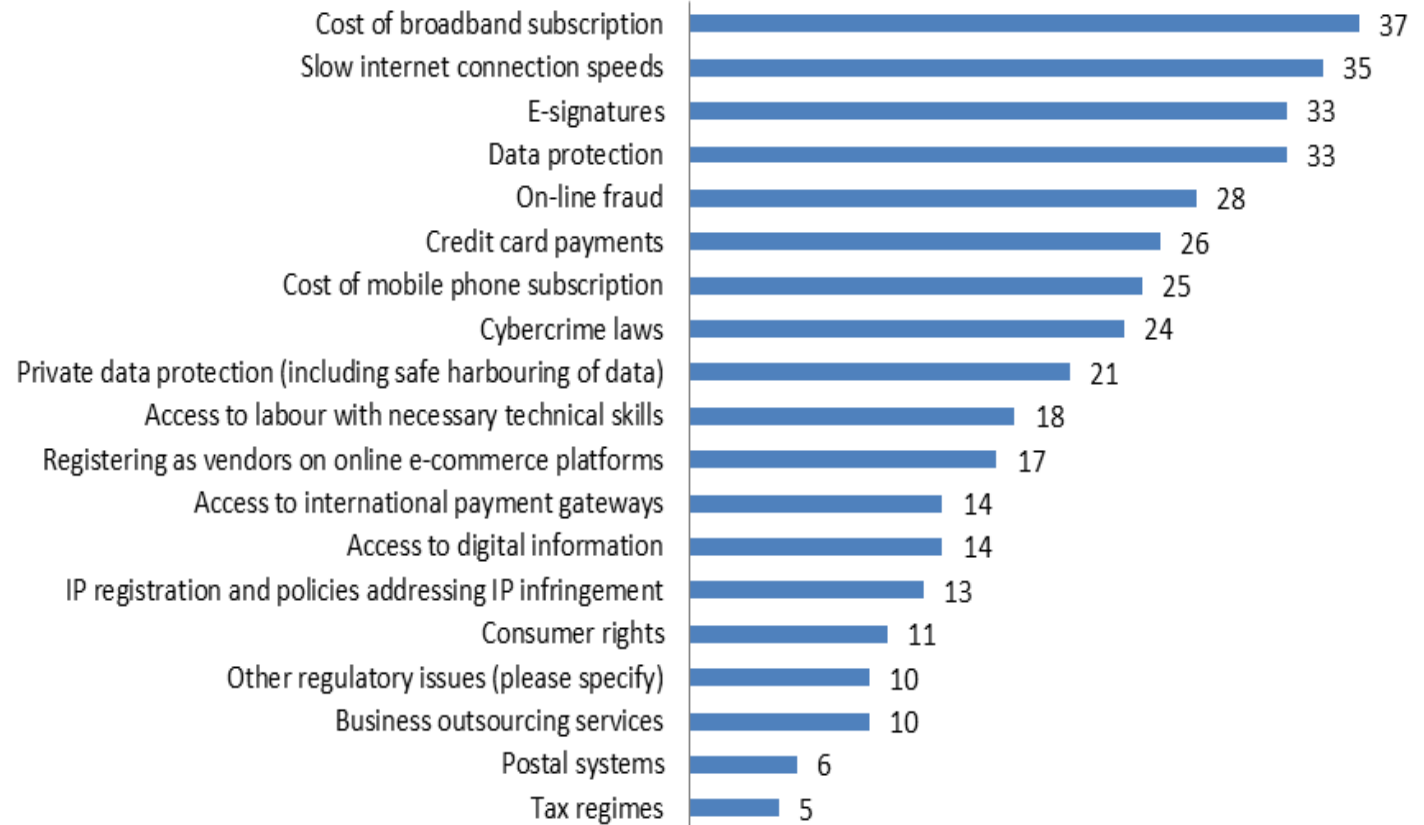
- 30/63 M&E respondents (48%) stated they have a digital-related strategy (ICT, e-gov, e-commerce, telecom, broadband)
- Ministries of Trade not always aware or part of ICT strategy or co-ordination mechanisms

ITU: 163 countries have a strategy and 151 national broadband plans.

National e-commerce or digital related strategies



Challenges in accessing and using internet services



Challenges faced by MSMEs in relation to cross border e-commerce



UNCTAD eTrade for all - 7 key elements



WTO & ecommerce

Ministerial Declaration on Global Electronic Commerce- 1998 Decision T/MIN(98)/DEC/2

“Recognizing that global ecommerce is growing and creating new opportunities for trade”

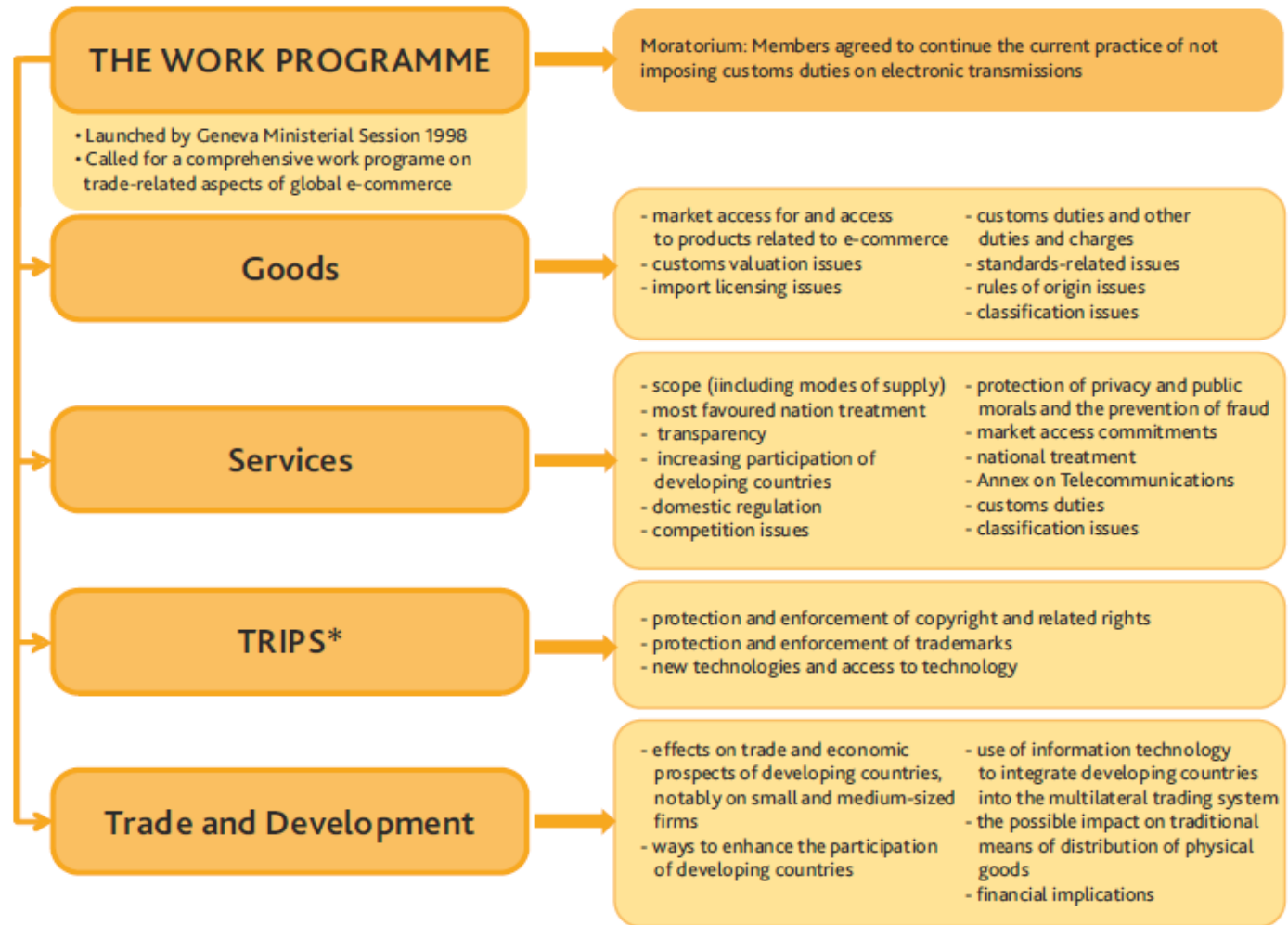
Mandate: *“The General Council shall...establish a comprehensive work programme to examine all trade-related issues relating to global electronic commerce, including those issues identified by Members.”*

Moratorium: *“Without prejudice to the outcome of the work programme or the rights and obligations of Members under the WTO Agreements...Members will continue their current practice of not imposing customs duties on electronic transmissions”*

The moratorium has been extended eight times since 1998, most recently at the 11th Ministerial Conference at Buenos Aires in December 2018

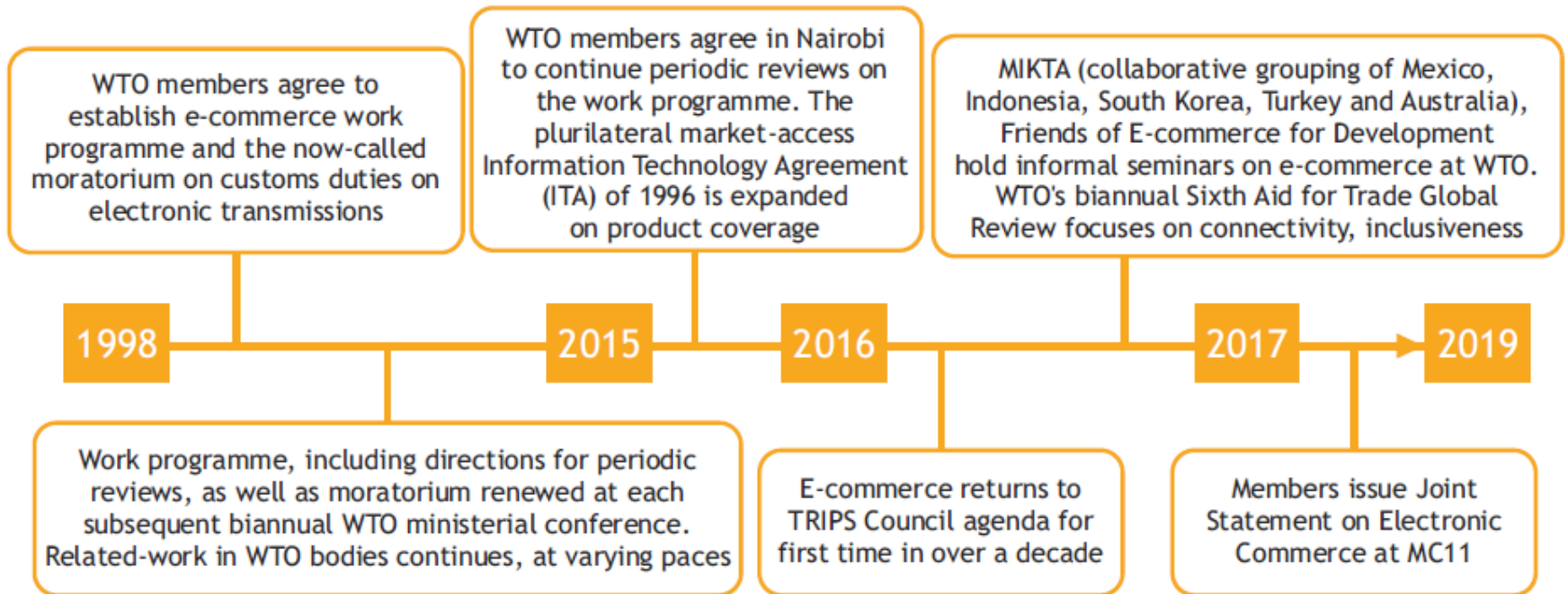
1998 - E-commerce work programme

Definition:
 “Exclusively for the purposes of the work programme, and without prejudice to its outcome, the term "electronic commerce" is understood to mean the production, distribution, marketing, sale or delivery of goods and services by electronic means”.



* Trade-Related Aspects of Intellectual Property Rights

Source: ICTSD based on presentation by Lee Tuthill in the MIKTA Workshop on Electronic Commerce, Geneva, 5 July 2016.



Work on e-commerce has entered a more active phase since 2016

More than 20 submissions made by Members and Groups of Members

Much activity in the run-up to MC11

On-going work on ecommerce

4 themes and 4 meetings to date

Theme A: Enabling Digital Trade/E-commerce

Theme B: Openness and Digital Trade/E-commerce

Theme C: Trust and Digital Trade/E-commerce

Theme D: Cross cutting issues, including development, transparency and cooperation



WORLD TRADE
ORGANIZATION

WT/MIN(17)/60

13 December 2017

(17-6874)

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Ministerial Conference
Eleventh Session
Buenos Aires, 10-13 December 2017

Original: English

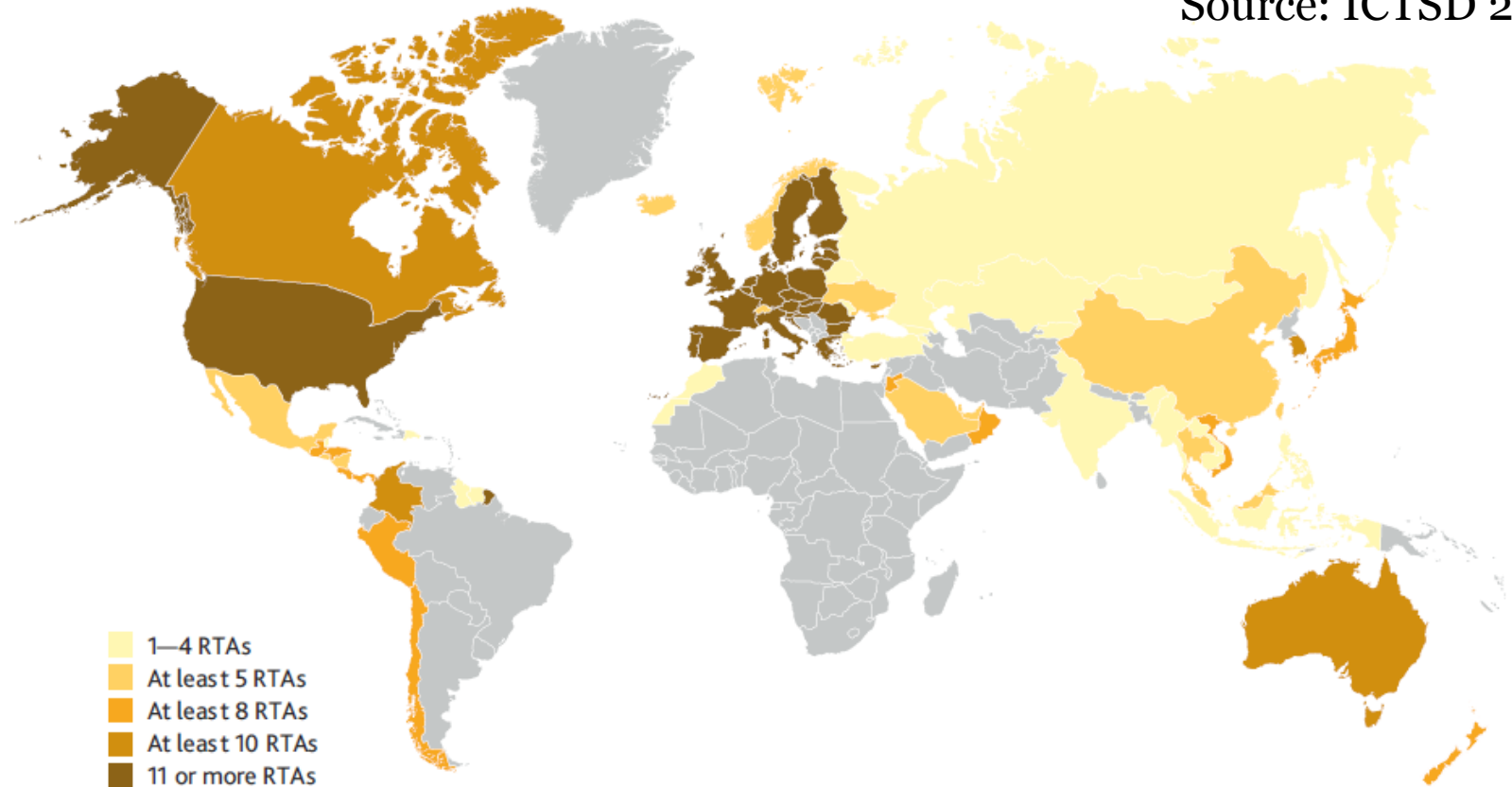
JOINT STATEMENT ON ELECTRONIC COMMERCE

The following communication, dated 13 December 2017, is being circulated at the request of the delegations of Albania; Argentina; Australia; Bahrain; Brazil; Brunei Darussalam; Cambodia; Canada; Chile; Colombia; Costa Rica; European Union; Guatemala; Hong Kong, China; Iceland; Israel; Japan; Kazakhstan; Korea, Republic of; Kuwait; Lao PDR; Liechtenstein; the former Yugoslav Republic of Macedonia; Malaysia; Mexico; Moldova, Republic of; Montenegro; Myanmar; New Zealand; Nigeria; Norway; Panama; Paraguay; Peru; Qatar; Russian Federation; Singapore; Switzerland; Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu; Turkey; Ukraine; United States; and Uruguay

Participation in exploratory work is open to all WTO members and is without prejudice to participants' positions on future negotiations

RTAs: Coverage of ecommerce

Source: ICTSD 2017



Over 25% of 285 RTAs notified to WTO contain a specific chapter on ecommerce or individual provisions (30 March 2018)

RTAs: Coverage of ecommerce provisions

